

**Virginia Retail Political Action Committee**  
**Or VARPAC**

Pro-retail state policy starts by electing pro-retail state legislators. The VRMA's political action committee, VARPAC, helps do just that. VARPAC is a nonpartisan committee organized to:

- Endorse candidates who have proven their support for a free market economy.
- Assure retailing's survival and growth by electing state legislators dedicated to creating a healthy retail economy.
- Promote the visibility of the VRMA in legislative circles.

Legislative activity on behalf of our members is our #1 priority. Legislators listen to those who support them. The VARPAC helps open doors for the VRMA so legislators can hear your opinion on the issues that concern you. VARPAC identifies lawmakers who are pro-retail. These lawmakers are then rewarded through VARPAC endorsements and financial support through contributions to their campaigns. These contributions are made based on recommendations from our members and from the VARPAC Board of Directors.

The VARPAC is funded in two ways. Each year at our Annual Membership Meeting we hold an exciting fund-raising event, the VARPAC silent auction. Our members donate items that are auctioned off during the evening activities. All proceeds benefit the VARPAC. Funds are also raised through direct contributions from our members. Do your part today to support Virginia retailing. Consider supporting the VARPAC.

**Yes, you can count on me to support Virginia retailing by supporting the VARPAC!**

Amount of contribution \$ \_\_\_\_\_ (Check payable to VARPAC)

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

*Note: Contributions to VARPAC are not tax deductible for federal income tax purposes.*

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