



**Be A Part of It!**

## **Your voice before the General Assembly and U.S. Congress**

The Virginia Retail Merchants Association is chaired by **Barry F. Scher of Giant Foods, Inc.** VRMA is a not-for-profit trade association representing retailers of all types to educate, inform, and serve as a resource, and is your voice before the General Assembly and the U.S. Congress.

VRMA works closely with its retail member associations and other associated businesses throughout the Commonwealth of Virginia to ensure that legislation affecting retailers is favorable and protects business from unnecessary fees and regulations.

In the most recent legislative session, VMRA stopped negative pharmacy and meth bills that would have restricted the sale of cough medicine, as well as cold and allergy medications. VRMA also killed a bill that would have prevented business from using surveillance cameras, and our lobbying efforts reduced the impact of the onerous accelerated sales tax—the unfair practice of borrowing money from retailers to balance the Commonwealth’s budget.

On behalf of VRMA members, we successfully lobbied to recover the sales tax on bad debts and we organized a broad base coalition to assist in repealing the archaic Day of Rest legislation.

Demands on retailers will certainly increase in the months ahead. Becoming a member of VRMA helps build a stronger, more unified voice to deal with the challenges ahead.

The Virginia Retail Merchants Association, celebrating 100 years! Be part of it!